BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) Does not arise.

(c) Nt Sir.

(d) Does not arise.

ATTACK ON THE DOORDAMHAN KENDRA PATNA

2641. SHRI SHIV PRATAP MKHRA : Will the Minister. of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the workers of a political party entered Doordarshan Kendra, Patna in the 1st week of December, 1993, and ransacked it ; if so, the details of the incident; and

(b) the measures Government propose to take to check such incilents in different parts of the country ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. On 2-12-1993, it group of persons claiming to be Janata Dal workers forcibly entered the fa-emises of Doo.tiarshan Rendra, Patna and on sacked the duty room and the reception office demaging furniture and fittings. Some Vehicles bringing to the staff and visitors, pi-rked in the office premises, were also damaged. The intruders, sub-.sequenfly, submitted a memorasdum to the Diriecr of the Kendra expressinf? their resentment a the alleged par tisan news coveiagc by the Kendra. An FTR has been lodged with the local police on 2-12-93.

(d) Law and onder being a State subject, the State G ovemments are addreseed on this subject uppn any apprehension or report being reccved.

ADVERTISEMENTS IN TELUGU DAILIES

2642. DR. YEI.AMANCHU STVAII Will the Minister of INFORMATION AND flROADCASlING be pleased to state •

(a) how many advertisements are released to various News papers in Telugi through I'.A.V.P.;

(b) how many of them are enlisted .o receive these advertisements;

(c) what is the rate of each of them; and

(d) what are the guidelines for fixing the rates ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Advertisements are issued to newspiypersjpcrifidicals as per the publicity requirements and budgetary provi-dated to the circulation of a newspaper, were given 4043 insertions of advertisements covering 208073 column centimeters of space.

(b) 64 Telugu newspapers|periodical8 are on DAVP's panel for issue of government advertisements.

(c) and (d) The advertisement rate for each newspaper is fixed on the basis of a formula devised by an Expert Committee appointed by the Government. It is related to the circulat'on of a newspaper. DAVP enters into rate contract with each newspaper. Rates are fixed in respect of each.

IMPACT OF FOREIGN TV ON INDIA'S ADVERTISING SYSTEM

2643. SHRI S. AUSTIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) whether Government have taken into consideration the impact of foreign TV on .the advertising system of our country;

(b) whether there has been any effort to discuss and consult our industry and business sectors for their suggestion ;

(c) if so, the details thereof; and

(d) whether it is a fact that some re-presentafons are pending for review of existing guidelines, restrictions and other ' aspects ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. on Doordarshan only. The commercial revenue of Doordarshan has been rising over the years.

(b) and (c) Interactionldialogue with representatives of the advertising agency| industry as well as individual agencies is an on-going process designed inter-alia to promote Doordarshan as the most cost-effective advertising media.

(d) Request I suggestions for effecting changes in the existing guidlines covering advertising on Doordarshan and their examination by it is an on-going process.

BIFURCATION OF ALL INDIA RADIO AND DOORDARSHAN

2644. SHRI KRISHNA KUMAR BIRLA :

SHRI IQBAL SINGH :

SHRI P. UPENDRA : Will the Minister of INFORMATION AND BROADOASTING be pleased to state :

(a) Whether the high powered com-. mittee appointed by Government for review and rationalisation of its numerous media cadres has recommended vertical bifurcation of Doordarshan and All India Radio;

(b) if so, the details of the recommendat'ons made by the committee;

(c) whether Government have since examined the recommendations of the committee; and

(d) if so, the reaction of the Govern ment on the implementation of the re commendations ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes Sir.

(b) The salient features of the recommendations made by the committee relate services and cadres of the Ministry of E&B, 1 e-organisation of its Media Units, tra ning of the personnel and delegation of administrative and financial powers.

(c) and (d) The recommendations of he committee are at present being exa-iTiined by the Govenunent.

METRO CHANNEL AT BHUBANESHWAR TV CENTRE

2645. SHRI PRAVAT KUMAR SAMANTARAY : Will the Minister of (NFORMATION AND BROADCASTING be pleased to state :

(a) Whether there is any proposal under Government's consideration to have a metro channel at Bhubaneswar TV Centre; and

(b) if so, by when this proposal is going to be given effect to ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir. As per present indications, the transmitter is expected to be commiss'oned into service during 1994-95.

VLPTILPT CENTRE AT PARADIP PORT, ORISSA

2646. SHRI PRAVAT KUMAR SAMANTARAY : Will the Minister of INFORMATION AND PROADCASTING be pleased to state :

(a) whether Government have sanctioned VLPT|LPT centre at Paradip Port of Orissa; and

(b) if so, by when it is likely to start functioning ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir. A scheme to set up a Low Power TV Transmitter at Paradip Port in Orissa has been approved under Annual Plan 1993-94. The transmitter is expected to be com-missoned into service during 1995-96.